



How leaders are protecting safety, performance & margins in turbulent seas

Why Crew Readiness Is Non-Negotiable

Regulators, clients, and crews expect more and the cost of falling behind is growing:

- An average offshore platform suffers ~27 days of unplanned downtime per year, costing up to \$38 million annually.
- In many rigs, 80%+ of equipment failures — and the downtime crews must then manage — are avoidable with better preventative and predictive management.
- The maritime sector is facing a severe crewing crisis: in the next two years, estimates suggest there will be shortages of tens of thousands of officers.
- A strong EVP (employee value proposition) is now directly linked with retention; oil & gas firms with high EVP scores see attrition rates drop to ~9–11% vs much higher rates across peers.

If your crew management isn't digital, integrated, and proactive, you're exposed — compliance, cost, downtime, and talent all are at risk.



6 Drivers Transforming Offshore Safety, Efficiency & Resilience

Here are six high-impact drivers leaders are putting into action. They're not future concepts — they're the concrete changes already reshaping how offshore operations stay safe, efficient, and profitable.

Unified Data & Visibility

All certifications, training, scheduling, and crew details in one platform; dashboards showing readiness across sites

Impact: 80–90% fewer compliance surprises

Continuous Compliance Monitoring

Automated alerts for certifications, licenses, safety training; real-time compliance tracking

Impact: Near-zero audit risk; fewer regulatory penalties

Competency-Aware Scheduling

Schedules built around who has the right certification, who is rested, who has the right travel documentation for scheduled rotations

Impact: Fewer errors, less overtime, smoother crew changes

Crew Empowerment & Transparency

Crew see their schedules, track certifications, provide feedback, understand career pathways

Impact: Retention improves; morale rises

Proactive Cost Management

Moving from reactive travel/overtime to predictive models; planning ahead for substitutions & fatigue

Impact: Significant cost savings; margin protection

Real-Time Leadership Insights

Dashboards & reports for operations, HR, finance; ability to see readiness, risks, and trends at a glance

Impact: Smarter, faster and confident decision-making

Why it matters



- Planners stop firefighting — they manage by design.
- HSE leaders can prove compliance immediately without scrambling.
- CFOs can protect margins not just by cutting costs, but by preventing waste (overtime, travel, lost days).
- Crews feel supported, not overloaded — reducing turnover, improving safety.

What to Do Next

1. **Reflect** - What's one shift from the table above you could test this week?
2. **Pilot a change** - For example, try automating one compliance factor or giving crews visibility over one piece of scheduling.
3. **Request a OneView demo** - See how leading operators are making this operational: unified data, real-time dashboards, and crew-centric workflows.

OneView is built for offshore realities – shifting crews, multiple vessels, complex rules. It gives leaders clarity, reduces risk, and keeps operations steady where small missteps carry big costs.

The OneView effect

- **Save up to 20%** in time
- **Cut 15% in costs** through smarter resource allocation
- **Ensure compliance** with automated tracking & reporting
- Gain **real-time insights** for data-driven decision-making
- Enhance **staff retention** with better workforce planning
- Drive **accurate travel** planning
- Enable **timely communication** using My OneView

[Book a Demo](#)

